



Smithfield VA Events SPONSOR INFO FOR:

2024 BOB FEST - January 13, 2024

Windsor Castle Park - 705 Cedar Street, Smithfield VA 23430

21 & Up ONLY. No infants/pets.

VIP, SPONSOR TABLES & EARLY BIRD INDIVIDUAL entry at 11:00 am.
Main Gate - General Admission opens at Noon. Event over at 4:00 pm.

Entertainment by: *The Delorean's 80's Band*

NOTE: There is no longer an 8K Race the morning of this festival.

All Tickets include:

All-You-Can-Eat Oysters (steamed or raw), BBQ and Brunswick Stew

Drinks are all pay as you go:

Brews, Wine, Bloody Mary's and Specialty Vodka Drinks, Water & Sodas

ALL SPONSORS GENERAL INFO:

- See your email for details of your sponsorship. Click the link in the email and fill out your sponsorship agreement and reserve any of the extra tickets you want to add. **DEADLINE for extra tickets is NOV 27th.** Once completed, you will receive an invoice from Smithfield VA Events (via QuickBooks).
- Signage is provided by the festival. If you have updated your logo or we don't have one, please email it both in a higher resolution JPEG and if possible, a vector file.
- All linens included. Each seated table has a "gift bucket" with (1) oyster knife and (1) set of oyster gloves. Encourage your guests to come early starting at 11 AM. Paper towels and a "Oyster Notification Pole" (Green means "bring me oysters" - Red means "I don't need oysters"). Additional knives or gloves are available for purchase at the event merchandise booths.
- Unless your sponsorship includes seated tables, this is a standing event. Tall standing food tables are available in the back of the party tent or outside in the courtyard. You may not bring your own chairs to add to your private area or sponsor seated. All table linens are provided.
- Tents are heated but depending on the wind/temperature it still could be chilly. Recommend dressing in layers with appropriate footwear for grass field. There is not a coat check, and we do not recommend leaving valuables on your tables unattended.

FOR MORE EVENT INFO VISIT www.SmithfieldVAEvents.com UNDER THE FESTIVAL TAB AND LOOK FOR BOB FEST!

PRIVATE PARTY AREAS: (Will have Navy Tablecloths)

Large Area: (3) tables that seat eight each.
(2) standing cocktail tables and (1) banquet table.

Small Areas: (2) tables that seat eight each.
(1) standing cocktail & (1) banquet table.

Your VIP wristbands for your guests enable them to use the Private Alley to access your area, as the main aisle can get crowded. On the left side there is a VIP Restroom Tent. On the right side there is a VIP Tunnel to the Food/Beverage Tent. Guest can also access your area from the Main Aisle.

We do not monitor who you let into your area.

OUTSIDE FOOD/DRINK: You can hand-carry in food trays, or you have the option to order catering from Smithfield Station. No alcohol can be brought in or out of festival. Menu available in early December.

PRE-ORDERING BEVERAGES: You will have option to pre-order drink tickets, specialty vodka drinks by the half gallon or wine/water/soda.

VIP DANCE FLOOR Tables: (Will have Gray tablecloths)

Includes: (1) table located in the VIP Section closest to the dance floor on either the right or left side. Table seats eight.

Your VIP wristbands for your guests enable them to use the Private Alley to access your area, as the main aisle can get crowded. On the left side there is a VIP Restroom Tent. On the right side there is a VIP Tunnel to the Food/Beverage Tent. Guest can also access your area from the Main Aisle.

If you purchased extra tickets, please be courteous of the other tables in your section.

OUTSIDE FOOD/DRINK: You may NOT bring in food/drinks from the outside, but you do have the option to order catering from Smithfield Station. No alcohol can be brought in or out of festival. Menu available in early December.

PRE-ORDERING BEVERAGES: You will have option to pre-order drink tickets, specialty vodka drinks by the half gallon or wine/water/soda.

Other Sponsor Tables (Will have Purple Tablecloths)

Your tables are in the section with the purple table clothes located in the middle section of the Party Tent. Includes table with seating for eight.

The \$1250 Tables are in the rows closer to the stage. The \$900 tables are further back in the tent.

If you purchased extra tickets, please be courteous of the other tables in your section.

OUTSIDE FOOD/DRINK: You may NOT bring in food/drinks from the outside, but you do have the option to order catering from Smithfield Station. No alcohol can be brought in or out of festival.

PRE-ORDERING BEVERAGES: You will have option to pre-order drink tickets or wine.

SMALL BIZ SPONSORSHIPS:

Please come early at 11 AM. Your tickets are standing tickets. Please use the standing plank tables in the back of the Party Tent or the outdoor courtyard located off the Food Tent. You cannot bring in outside food/drink. No alcohol can be brought in or out of festival.

Questions: Contact Gina at 757-869-0664 OR email Gina@SmithfieldVAEvents.com