

2024 Wine & Brew Fest Saturday, April 13, 2024

Questions:

Call Gina at 757-869-0664 Email - Sponsors@SmithfieldVAEvents.com

SPONSOR TABLE INFO for WINE & BREW FEST

Sponsor Table Tickets get entry early at 11:00 am thru the VIP Gate #2. Event ends at 5:00 PM.

21 & UP ONLY EVENT. No infants/pets.

Main Gate for General Admission opens at Noon.

ALL SPONSOR TABLES INCLUDE:

All tables include round table, (8) chairs, linen, and a table sign with your logo (if you provide us one) or text name sign. Weather permitting an umbrella is included.

<u>PICK LOCATION:</u> Amphitheater Stage, Brew Stage or Lawn of Manor House (limited number at each area, so book early).

TYPES OF SPONSOR TABLES:

- \$800 Sponsor Table: Includes (8) Early Admit Sponsor Tix. NO VIP Parking.
- \$1200 VIP Table + VIP Parking + Sponsorship Banner: Includes (8) Early Admit Sponsor Tix, and (4) VIP Parking Passes. Includes the table, plus a sponsor banner at the event. Early entry at 11 AM thru VIP Gate #2.

NEED EXTRA TIX? You can add in as many as you want until we sell out. Tickets go on sale to the public on Feb 21/22, **SO WE HIGHLY RECOMMEND ORDERING EXTRA TIX by FEB 22nd**. As a perk for sponsor tables, even if we sell out, we hold (2) "Emergency Tickets" for you until March 22nd for last minute requests.

WHAT DO SPONSOR TABLE EARLY ADMIT SPONSOR TICKETS INCLUDE:

Early admission at 11:00 am thru VIP GATE #2. Unlimited International Wines, VA Winery & VA Brew Tastings, souvenir tasting glass, stadium cup, live music on (3) stages, and entry into festival. NOTE: Choice of either a wine or beer tasting glass. You can taste wine/beer out of either, but you only get one.

<u>Available for purchase:</u> Wines by the glass/bottle, brews by the cup or SVAEvents logoed growler, water & sodas, unique retail vendors and food vendors. At this fest only, you can purchase unopened bottles of wine to take home from your favorite VA Winery or our International Wine Booth.

INVOICES. PAYMENTS & HOW TO GET TIX:

Invoices will be emailed to you after you complete your ON-LINE SPONSOR CONFIRMATION - due by FEB 21ST. If you add in extra tickets later, we will update your invoice.

- When you return the on-line agreement, let us know if paying by check, bank ACH or credit card.
- If you opt to pay by credit card, there will be a 3.2% process fee added to your total. There is NOT A FEE for a Bank ACH transfer.
- All payments due in full due on or before March 15th.
- If you have paid, your ticket package will be mailed, delivered or ready for pick up week of 3/18/24.

HOW DO YOU KNOW WHICH TABLE IS YOURS?

Please let you guests know which area your table is in. (Brew Stage, Amphitheater Stage or Lawn of Manor House). When they arrive at the event there are signs at the Gates and at each area that have table numbers listed. Your name or business logo will also be on the table. It's not hard to find but ask one of our volunteers if you can't find your table.

SPONSORSHIP SIGNAGE:

<u>VIP Sponsor Tables with additional sponsorship area:</u> If your table includes *plus a sponsor area*, SVAE provides signs for both table (we need your logo) and a banner or sign for the sponsor area. All signs produced by SVAE remain property of SVAE and will be reused if you sponsor another event in the future.

Sponsor Table Only: The fest will provide a sign for your table with your table name or business logo. You will need to provide us a high-resolution JPEG or a Vector file.

8) CATERING, DIY FOOD, ICE & PRE-ORDER WINE/DRINK TIX.

Sponsor tables can order turn-key catering from our exclusive caterer, Smithfield Station from the menu you will be sent about a month before the festival. You can bring in small picnic baskets or small cooler/coolie bags.

Sponsor Tables entering thru VIP GATE #2 may bring in food, water/soda but no alcohol of any type may be brought into the event.

<u>Coolers & Ice:</u> Tables are permitted to bring in their own small coolers with non-alcoholic beverages. We also provided complimentary ice during the event if you need it. You can get ice at our Sponsor Check-in Booth located at the side porch of the Manor House or during the day, our Ice & Sponsor Host team will be strolling thru the table areas and can ice you up if needed. If you need an ice bucket, you can pick up a blue paper one at Sponsor Check-in.

<u>Pre-order Wine & Drink Tix, Water/Soda:</u> About a month before the event, you will receive an order form for pre-ordering wines, soda, water & drink tickets. These will be ready for you upon arrival and check in at our Sponsor Check in booth.

9) OUR VIP HOST TEAM: If you need anything, including complimentary ice, go to the Sponsor Check-In Booth (by the side porch of the Manor House). They will be happy to assist you. We can solve almost anything with our MacGyver-like volunteers!

We strive to make your experience amazing, so just let us know if you need something!